

Diano Mulimbayan

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/// Experience

ALBERTSONS, Pleasanton, CA

Senior Product Designer, 2021-Present

- Leads product design from concept to launch for Identity/Account Profile initiatives
- Uses data and research-driven approach, and collaborates with Product Management, Engineering, and Program Management to create and enable seamless and secure customer account experience
- Owns end-to-end design process of features and iterations
- Effectively communicates findings to stakeholders and partners at any level

WALMARTLABS, San Bruno, California

Product Designer, 2017-2021

- Maintained responsibility for fundamental, core shopping experience at Walmart.com and Walmart app.
- Launched guest checkout, account settings, customer communications, and identity projects.
- Facilitated post-transaction and served as subject matter expert for email, SMS, and push notifications.
- Collaborated with cross-functional teams (marketing, platform, accessibility, and international engineers), and domains such as cart and checkout and account settings.

FILIPINO AMERICAN ART EXPOSITION, Contract assignments, San Francisco, California

UX/UI Designer, 2016-2017

- Created website to enable target users to participate in cultural event to enhance engagement within Filipino community.
- Delivered site map and high-fidelity mockups.
- Focused on branding, visual identity, and marketing strategy.

CODE FOR SAN FRANCISCO, Contract assignments, San Francisco, California

UX/UI Designer, 2016-2017

- Enabled participants with all backgrounds to contribute productively and increased new member engagement at Code for SF Hack Night.

VICARIUS, San Francisco, Contract assignments, California,

UX/UI Designer, 2017

- Redesigned company website with updated copy and visuals to represent brand and product better.
- Delivered high-fidelity mockups and updated graphics.

PROSPER, San Francisco, Contract assignments, California,

UX/UI Designer, 2016

- Created hybrid iOS application for investor side of company platform.
- Delivered research analysis, high-fidelity wireframes, and working prototype.

GOOGLE (COGNIZANT), Mountain View, California

Technical Support Specialist, 2014

- Provided technical support for Google's Nik Collection and Snapseed iOS app.
- Collaborated with team, software engineers, and project manager to resolve end users' technical issues.

/// Technical skills

Sketch, Zeplin, InVision, Keynote, Slack, Adobe Creative Suite, Fluid Chart, Axure, Confluence, Jira, OmniGraffle, GitHub, WordPress, HTML, CSS, Microsoft Studio, Final Cut Pro, Apple Movie Maker, Apple and Windows OS, Material design for iOS and Android

/// Core competencies

Wireframing, Rapid Prototyping, User Flowcharts, Competitive Analysis, Information Architecture, Persona Development, Heuristic Evaluations, Interaction Design, Interface Design, Field Research, Mobile Design, Prototyping Mockups, Journey Mapping, Qualitative and Quantitative Research, UX Writing, Illustrations, Branding

/// Certification/Professional development

Unconscious Bias, LinkedIn, 2020

Google Partners, California, Mt View / Google Analytics, 2017

City College of San Francisco, California, Graphic Communication, 2010

/// Awards

Certificate of Honor, Juslyn C. Manalo, Mayor of Daly City, 2018

Certificate of recognition, Scott Wiener, Senator, 11th district, 2018

Certificate of recognition, Philip Y. Ting and David S. Chiu, California State Assembly members, 2018

Recognition of outstanding service and dedication to the community, Fiona MA, CPA board member, District 2, 2018

Commendation, David J. Canepa, District 5 supervisor, 2017

Recognition of outstanding service and dedication to the community from Fiona MA, CPA board member, District 2, 2017

Certificate of recognition by Scott Wiener, Senator, 11th district, 2017

Sonic's Best Idea Award, 2010

/// Education

CITY COLLEGE OF SAN FRANCISCO, San Francisco, California

Associates Degree, Graphic Communication, 2010